




Cruise Incentive Agency

The Best Things in Life at Sea.

Welcome to the CIA Informer.

Did You Know?

- Queen Mary 2's whistle can be heard up to 10 miles away?
- Royal Caribbean International's Oasis of the Seas, not only being the largest cruise ship ever built, is also the most expensive at \$1.24 Billion?
- That the average time for a ship to transit the Panama Canal is eight hours?
- That Steiner Leisure employees at sea massage over 30,000 bodies, deep cleanse 15,000 faces, blow dry 6,000 heads of hair and manicure approximately 6,000 pairs of hands?
- That Cunard Line held the record from 1940 - 1996 for the largest passenger ship ever built - RMS Queen Elizabeth?

Welcome to the latest edition of the CIA Informer.

It's certainly been a busy few months in the cruise industry with a variety of new ships entering service, ranging from Seabourn's new Flagship, **Seabourn Odyssey**, which carries 450 guests to Celebrity Cruises **Celebrity Equinox**, carrying 2,850 guests.

And these are just two from the list of 31 new ships that will come online in the next three years - representing a total of 67,966 beds.

This just goes to prove how popular cruising is and the line's commitment to the market.



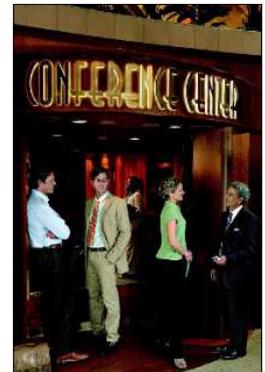
Latest statistics show that over 1.5 million Brits will take a cruise next year.

So why are so many people taking to the high seas? Simple - cruising offers great value for money and there is a ship to suit every taste and budget.

As you would expect, all meals are included, with the option on some ships

to dine in a "Speciality Restaurant" at a small supplement, which is ideal for groups.

On larger ships there are dedicated conference rooms, and if a spouse programme is required, there is a vast array of activities, including great spa's to choose from.



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REGENT SEVEN SEAS COMPLETES REFURBISHMENTS.

Regent Seven Seas Cruises has just completed a \$40 million refurbishment programme on the 700 guest, all-suite, all-balcony, **Seven Seas Mariner** and **Seven Seas Voyager**.

Radiating a new sense of warmth and sophistication, the ship's public spaces are resplendent with elegant new furnishings, carpets and accents.

Contemporary new restaurants have been added to both ships including a new lounge and dining area around the pool.

The public rooms have all

been redesigned to create more spacious areas for relaxation.

Both ships operate Worldwide and are ideal for groups.





A NEW FLAGSHIP FOR SILVERSEA CRUISES.

In December 2009, Silversea Cruises will take delivery of their new flagship, the **Silver Spirit**.

With a capacity for 540 guests in all suite accommodation - nearly all of which will have their own private veranda - and an array of new innovations, **Silver Spirit** will take her place as the pride of the Silversea fleet.

Silver Spirit will offer the same levels of service and luxury that are the hallmarks of Silversea, but will have several significant enhancements, including a new Supper Club, an Asian-themed restaurant and an expanded spa covering

over 8,300 sq. ft.

The main restaurant onboard can accommodate all guests in a leisurely single sitting, and guests are free to dine when and where they want.

Silversea Cruises are fully inclusive and are easy to plan and budget for.

Being fully inclusive, you'd expect all meals to be included, but it doesn't stop there. There is an open bar throughout the ship, wine with lunch and dinner and an in-suite bar stocked with your personal favourite wines and spirits in addition to a welcome bottle of champagne. Plus all gratuities are included.

Silver Spirit is ideal for groups or charters, and in 2010, she will offer a variety of 7 night cruises in the Mediterranean from May through to October, on routes between Rome to Venice, Venice to Athens and Venice to Rome.

In the winter, the ship can be found cruising the Caribbean.

Contact us now for more details and rates.



Lobby Bar



Standard Suite



SAILING DREAMS WITH SEA CLOUD CRUISES.

“Sea Cloud Hussar will be the largest fully rigged three-mast ship ever built for passengers”

A golden eagle adorns the bow. The rigging towers majestically against the sky. The finest teak wood embellishes the decks. Without a doubt the **Sea Cloud Hussar** is the third gleaming beauty in the Sea Cloud family.

Sea Cloud Hussar will be the largest fully rigged three-mast ship ever built for passengers.

Accommodating only 136 guests in all sea view accommodation, she will also be the only windjammer to offer cabins with their own private verandas.

Cabins range from 183 - 410 sq. ft. and are equipped with flat screen televisions and DVD

players.

The bathrooms are beautifully appointed in marble with gold plated fittings.

Within the environs of the classically elegant interior, guests can enjoy the most modern of comforts - a generously appointed wellness spa, state of the art information systems, outdoor Jacuzzi and a Restaurant providing the finest culinary experience and beautiful views.

Sea Cloud Hussar will undoubtedly be a truly unique experience. What other ship can boast being able to sail the world's oceans under her

own sail - with a total of 28 sails covering an area of 44,290 sq. ft. **Sea Cloud Hussar** is something far from the norm.

Onboard you will also find a lounge and restaurant that can accommodate all guests in one sitting, a library, water-sports platform, lido bar, bistro and a boutique. Being five star, you can expect gourmet food and fine wines with lunch and dinner.

Sea Cloud Hussar will enter service in June 2010 offering cruises in the **Mediterranean, Baltic, The Black Sea, The Emirates and Seychelles.**



Suite with Veranda



THE WORLD'S LARGEST WILL SOON BE HERE.

She is 1,184 feet long, 154 feet wide, weighs in at 220,000 tons and carries 5,400 guests - this is Royal Caribbean International's **Oasis of the Seas!**

This new class of naval engineering genius features the first ever neighbourhood concept where everyone can find their unique experiences in one of the seven distinct onboard districts, including: Central Park - a public space combining nature and nautical life; Boardwalk - dedicated to family, fun and featuring the new and entertaining Aqua Theatre; and the Royal Promenade - the heart of many Royal Caribbean ships that's

better than ever.

Other unique features include the first ever Zip Line at sea, two rock climbing walls, three level escalating - Rising Tide Bar, numerous dining options from Seafood Shack to Johnny Rockets, Antonio's Table to Chops Grille.

The majority of cabins have their own private balcony and there are 28 ultra-modern Loft Suites.

Operating out of Fort Lauderdale, **Oasis of the Seas** will offer a choice of two 7 night cruises to the Eastern and Western Caribbean.

On the Eastern route visit St. Thomas, St. Maarten and Nassau, whilst on the Western route you will see Haiti, Jamaica and Cozumel, Mexico.

This ship certainly offers the WOW factor, and the rates are WOW too! Contact us for more details.



Oasis of the Seas



Two Onboard Flowriders®



Aqua Theatre

CRUISING FOR UNDER £100 PER NIGHT.

If budgets are tight, then a cruise will make life easy for you!

Rather than approach a hotel and then start adding in all your F&B requirements, look at the cruise option where all meals are included and, a wide variety of entertainment to choose from, from West End style shows to enrichment lectures - you can also buy in to a drinks package making life even more simpler.

On top of all the entertainment and food, meeting rooms are

available on a complimentary basis and quite often tea and coffee breaks are also included - how many hotels offer that?

The cruise market today is so competitive that we can find you the best rates that will leave any resort in the shade; plus the fact that you will open your curtains each morning and see a different view.

There's a wide choice of cruises to choose from, be it a 2 night sailing from Southampton visiting Bruges or a 5 night

cruise from Barcelona calling in at ports ranging from Ibiza, Nice, Rome and Florence.

There's also a wide choice of cabins to choose from to suit all budgets - ranging from standard ocean view cabins to deluxe suites with private balconies.

Call us now for more details.



Bruges



Florence

SEABOURN ODYSSEY.

Seabourn's latest addition, **Seabourn Odyssey** entered service in June of this year and has set a new bench-mark in the luxury market.

Completely contemporary, she has broken away from the traditional mould of luxury

ships.

As with her sister's **Seabourn Odyssey** can accommodate all guests in a single seating in the main restaurant. There are also alternative dining options available at no extra charge which is great for groups.

Seabourn are fully inclusive with all drinks included in the price and gratuities.

Sailing globally, the Yachts of Seabourn offer everything from the Far East to the Caribbean.



The Restaurant



Standard Suite

The Best Things in Life at Sea.

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Pause for Thought

“One of the gladdest moments of human life, methinks, is the departure upon a distant journey into unknown lands. Shaking off with one mighty effort the fetters of habit, the leaden weight of routine, the cloak of many cares and the slavery of home, man feels once more happy”. Sir Richard Burton.



THE LAWN NEEDS CUTTING...

Step aboard Celebrity Cruises' **Celebrity Solstice** or **Celebrity Equinox** and say goodbye to the Astroturf you find on other ships.

Celebrity have created the exclusive **Lawn Club** where you can enjoy bowls, croquet and mini-golf - all on real grass.

Also up here you will find the innovative **Hot Glass Show**. Created in association with the Corning Museum of Glass you can listen to and watch experts in the art of Glass Blowing.

Both of the ships have a capacity for 2,800 guests and offer a vast array of public rooms and bars, with many of the cabins also benefiting from their own private balcony.

In addition to the magnificent main restaurant where guests enjoy Celebrities famed cuisine, there is a choice of another eight dining options ranging from French to Italian to Asian.

There is also an enormous spa onboard offering everything that you would find ashore, and a wide variety of treatments ranging from a Herbal Poultice Massage to a Bamboo Massage with essential oils and bamboo shoots.

The ships operate in the **Caribbean** in the winter and **Mediterranean** in the Summer. Cruises range from 7 nights upwards.



HOT SPOT DUBAI.

Dubai has to be one of the destinations most proposed, and now the cruise lines are focusing on this area.

Sea Cloud Cruises, Costa Cruises and **Royal Caribbean International** are now operating in the region.

Rather than operate a programme just seeing one destination, why not do one

overnight stay in Dubai, and then visit **Muscat, Fujairah, Abu Dhabi** and **Mina Sulman**.



taking in more?

7 night itineraries are available from December through to May available round trip Dubai.

Departing Saturday's and Monday's you can have an

Skiing down sand dunes. Teeing off in the middle of the desert. Watching camel racing. Or shopping in a mall either ashore or onboard your ship. With a host of exciting shore excursions and no less than two nights in Dubai, these have to be the hottest cruises!

Rates are extremely competitive versus a land programme, so contact us now for more details.

